

City of Columbia

2019 Municipal Election

Survey conducted February 6 through February 8, 2019. 484 likely Municipal Election voters participated in the survey. Survey weighted to match expected turnout demographics for the Municipal Election. Margin of Error is +/-4.4%. Margins of Error within specific demographics is significantly higher due to smaller sample size. Totals do not always equal 100% due to rounding.

Q1: Do you approve or disapprove of Donald Trump's job performance as President?

Approve: 35%
Disapprove: 58%
Not sure: 7%

Q2: Do you approve or disapprove of Caleb Rowden's job performance as State Senator?

Approve: 38%
Disapprove: 27%
Not sure: 35%

Q3: The candidates in the April election for Mayor of Columbia are Brian Treece and Chris Kelly. If the election were held today, for whom would you vote?

Brian Treece: 33%
Chris Kelly: 41%
Undecided: 26%

Q4: There have been discussions for the Columbia Public Schools to utilize City of Columbia buses to transport students. Do you think this a good idea or a bad idea?

Good idea: 44%
Bad idea: 31%
Not sure: 25%

Q5: Of the following, what should be the top priority for the City of Columbia?

Reducing crime: 43%
Improving education: 12%
Increasing economic development: 9%
Expanding public transportation: 7%
Something else: 10%
Not sure: 18%

Q1: Do you approve or disapprove of Donald Trump's job performance as President?

Column %	HD 44	HD 45	HD 46	HD 47	HD 50
Approve	22%	35%	31%	39%	47%
Disapprove	65%	61%	61%	52%	44%
Not sure	14%	4%	7%	9%	9%

Table 1. Q1 by HD

Column %	Female	Male
Approve	29%	41%
Disapprove	64%	50%
Not sure	7%	9%

Table 2. Q1 by GENDER

Column %	Conservative	Moderate	Liberal
Approve	75%	18%	8%
Disapprove	18%	73%	87%
Not sure	7%	9%	5%

Table 3. Q1 by IDEOLOGY

Column %	Republican	Democrat	Non-Partisan
Approve	79%	7%	30%
Disapprove	13%	89%	58%
Not sure	8%	4%	12%

Table 4. Q1 by PARTY

Q2: Do you approve or disapprove of Caleb Rowden's job performance as State Senator?

Column %	HD 44	HD 45	HD 46	HD 47	HD 50
Approve	25%	45%	37%	33%	41%
Disapprove	32%	26%	29%	25%	23%
Not sure	43%	29%	33%	43%	35%

Table 5. Q2 by HD

Column %	Female	Male
Approve	34%	43%
Disapprove	29%	26%
Not sure	38%	31%

Table 6. Q2 by GENDER

Column %	Conservative	Moderate	Liberal
Approve	61%	29%	23%
Disapprove	11%	34%	38%
Not sure	28%	37%	39%

Table 7. Q2 by IDEOLOGY

Column %	Republican	Democrat	Non-Partisan
Approve	58%	22%	40%
Disapprove	10%	43%	24%
Not sure	33%	35%	36%

Table 8. Q2 by PARTY

Q3: The candidates in the April election for Mayor of Columbia are Brian Treece and Chris Kelly. If the election were held today, for whom would you vote?

Column %	HD 44	HD 45	HD 46	HD 47	HD 50
Brian Treece	50%	29%	32%	34%	34%
Chris Kelly	19%	41%	47%	43%	32%
Undecided	30%	29%	21%	23%	34%

Table 9. Q3 by HD

Column %	Female	Male
Brian Treece	33%	34%
Chris Kelly	36%	46%
Undecided	31%	20%

Table 10. Q3 by GENDER

Column %	Conservative	Moderate	Liberal
Brian Treece	36%	30%	35%
Chris Kelly	37%	47%	36%
Undecided	26%	24%	29%

Table 11. Q3 by IDEOLOGY

Column %	Republican	Democrat	Non-Partisan
Brian Treece	37%	28%	37%
Chris Kelly	39%	44%	40%
Undecided	24%	28%	24%

Table 12. Q3 by PARTY

Q4: There have been discussions for the Columbia Public Schools to utilize City of Columbia buses to transport students. Do you think this a good idea or a bad idea?

Column %	HD 44	HD 45	HD 46	HD 47	HD 50
Good idea	33%	47%	44%	46%	41%
Bad idea	33%	32%	29%	29%	37%
Not sure	34%	21%	27%	25%	21%

Table 13. Q4 by HD

Column %	Female	Male
Good idea	40%	48%
Bad idea	31%	31%
Not sure	29%	21%

Table 14. Q4 by GENDER

Column %	Conservative	Moderate	Liberal
Good idea	46%	45%	37%
Bad idea	34%	28%	32%
Not sure	20%	26%	31%

Table 15. Q4 by IDEOLOGY

Column %	Republican	Democrat	Non-Partisan
Good idea	46%	38%	50%
Bad idea	33%	32%	28%
Not sure	21%	30%	22%

Table 16. Q4 by PARTY

Q5: Of the following, what should be the top priority for the City of Columbia?

Column %	HD 44	HD 45	HD 46	HD 47	HD 50
Crime	58%	47%	37%	48%	46%
Education	8%	10%	13%	8%	17%
EcoDevo	2%	7%	7%	15%	14%
Public transportation	7%	12%	8%	7%	1%
Something else	6%	7%	12%	11%	9%
Not sure	19%	16%	23%	10%	13%

Table 17. Q5 by HD

Column %	Female	Male
Crime	43%	44%
Education	14%	10%
EcoDevo	7%	10%
Public transportation	6%	9%
Something else	9%	12%
Not sure	21%	15%

Table 18. Q5 by GENDER

Column %	Conservative	Moderate	Liberal
Crime	57%	40%	30%
Education	7%	14%	16%
EcoDevo	9%	10%	7%
Public transportation	4%	7%	13%
Something else	6%	11%	15%
Not sure	18%	17%	20%

Table 19. Q5 by IDEOLOGY

Q5: Of the following, what should be the top priority for the City of Columbia?

Column %	Republican	Democrat	Non-Partisan
Crime	56%	36%	41%
Education	10%	15%	10%
EcoDevo	8%	10%	8%
Public transportation	2%	10%	8%
Something else	5%	10%	16%
Not sure	18%	19%	18%

Table 20. Q5 by PARTY

DEMOGRAPHICS

	%
HD 44	7%
HD 45	18%
HD 46	46%
HD 47	14%
HD 50	15%

Table 21. HD

	%
Republican	28%
Democrat	40%
Non-Partisan	32%

Table 22. PARTY

	%
Female	53%
Male	47%

Table 23. GENDER

	%
Conservative	33%
Moderate	44%
Liberal	23%

Table 24. IDEOLOGY